

Thursday, July 26, 2023

**FOR IMMEDIATE RELEASE**

**Local Family-Run Liscio's Bakery Named  
'The Official Roll of the Philadelphia Phillies' at Citizens Bank Park**

The Phillies and Liscio's Bakery are excited to announce a new multi-year partnership that brings the Bakery's bread, along with its unmatched quality and unbeatable flavor, to fans at Citizens Bank Park.

As "The Official Roll of the Philadelphia Phillies," Liscio's hearth-baked breads and delicious rolls will be served exclusively at the ballpark, including Tony Luke's, Campo's, Uncle Charlie's Steaks, concessions stands and more.

Liscio's bread products will also be served in premium ballpark areas including suites, the Hall of Fame Club and CP Rankin Club.

"Along with our food and beverage partner Aramark Sports + Entertainment, we're excited to welcome Liscio's Bakery to the Phillies family," said Phillies Senior Vice President of Partnership Sales & Corporate Marketing Jackie Cuddeback. "For nearly 30 years, Liscio's Bakery has been a staple in our area, and now our fans will be able to enjoy their high-quality baked goods right here at Citizens Bank Park."

"We're a family business and so are the Phillies," said Liscio's Bakery co-owner Chad Vilotti. "We wouldn't partner with just anyone and neither would the Phillies. Quality is the number one priority for both of us and that's what makes this partnership a win for Liscio's, the Phillies and mostly the fans."

"Chad and I have eight boys between us, and we have been going to Phillies games their whole lives," said Liscio's Bakery co-owner James Liscio. "To now know that anyone enjoying a cheesesteak, sausage and peppers sandwich, or pretty much anything else on a roll at Citizens Bank Park will only be on Liscio's Bread is pretty humbling."

**About Liscio's Bakery:**

Liscio's Bakery is owned by James Liscio and Chad Vilotti. James started Liscio's Bakery in 1994 with one retail store in Sicklerville, NJ. Chad Vilotti joined forces with James in 2001 after selling his Vilotti Food Ingredients business. Under the partnership of James and Chad, Liscio's now has three retail locations and their state of the art 150,000 square foot production facility on Ellis Street in Glassboro, NJ. Liscio's now supplies fresh baked bread products up and down the east coast and many additional areas across the entire United States. Your favorite Cheesesteak or Hoagie is more than likely served on a Liscio's Roll. Their well-known slogan is "IT ALL STARTS WITH THE BREAD!"

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